

Membership Experience

Let our team help you:

- Connect with local business people
- Meet business and government leaders
- Market your business & help tell your story
- Brainstorm your marketing plan
- Share your good news with the community
- Celebrate your milestones (ribbon-cuttings, awards, anniversaries, new locations, etc.)
- Assist with your social media strategy
- Help you with press coverage & media events
- Advertise to 600+ fellow Chamber members in the email newsletter
- ...plus many more customizable options

As a new member, you'll receive:

- Your photo posted to the Chamber's social media to welcome you
- Your photo printed in the Tribune-Democrat to welcome you
- Your logo included on the Chamber's digital billboards
- A special shoutout in "Good News Friday" to welcome you

Meet Your Chamber Team



Amy Bradley
President & CEO

Debra Orner
Vice-President

Jen Tiffany
Membership Director &
Social Media Manager

Jennifer Fisher
Office Manager

Let's chat! Contact Jen Tiffany for more information.
(814) 536-5107 - jennifer@crchamber.com - www.crchamber.com

SUPPORT OUR ABILITY TO STRENGTHEN THE REGIONAL ECONOMY

LEADER \$7,000

Value Based Benefits Annual Investment

Your leader investment offers exclusive positioning while supporting our work to strengthen the regional economy.

ACCESS TO PROGRAMMING & SPECIAL FEATURES

- Sponsorship of 'Good News Friday'
- John B. Gunter Leadership Program Sponsorship
- Inclusion in Local Leaders Spotlight Video
- Gift a membership to a qualified charity or community group of your choice.
- Public check presentation of gifted membership.
- 2 tickets to State of the County Address
- 2 tickets to State of the Commonwealth Address

PREMIUM SERVICES

- CRchamber.com Annual Sponsor with logo on the homepage
- Additional businesses, branches or categories, up to 10 total

PLUS ALL OF THE SERVICES AND BENEFITS OF THE LOWER LEVELS.



CAMBRIA
REGIONAL CHAMBER

SUPPORT OUR EFFORTS TO REPRESENT YOUR BUSINESS INTERESTS

ASPIRE \$3,500

Value Based Benefits Annual Investment

Your aspire membership gives you and your team access to some of the most valuable programs and events in the region.

ACCESS TO PROGRAMMING & SPECIAL FEATURES

- Industry Tours video highlighting your company.
- Sponsorship of the 'Member Minute' video series
- Sponsorship of a \$250 scholarship to the John B. Gunter Leadership Program.
- 2 tickets to the Annual Dinner.
- 2 tickets to the Economic Summit

PREMIUM SERVICES

- CRchamber.com Annual Sponsor with rotating logo

PLUS ALL OF THE SERVICES AND BENEFITS OF THE LOWER LEVELS.



CAMBRIA
REGIONAL CHAMBER

SHOW YOUR COMPANY'S COMMITMENT TO OUR COMMUNITY

COMMUNITY PARTNER \$1,500

Value Based Benefits Annual Investment

A community partner membership puts your business among an elite group of investors in our region.

ACCESS TO PROGRAMMING & SPECIAL FEATURES

- Invitation to Chamber Board meeting
- Production of one video including two interviews to spotlight your company
- Recognized on-screen at the Annual Dinner
- Private meeting with Chamber president and Board leadership
- Coaching on video and content creation ideas for social media
- Free use of the Chamber's classroom
- Free set of mailing labels to do your own outreach to members
- Hole sponsorship for the Chamber's Golf Classic

PREMIUM SERVICES

- CRchamber.com Annual Sponsor with rotating logo

PLUS ALL OF THE SERVICES AND BENEFITS OF THE LOWER LEVELS.



CAMBRIA

REGIONAL CHAMBER

INCREASE THE REACH AND REPUTATION OF YOUR BUSINESS

REACH & REPUTATION \$854

Receive even more exposure and individualized coaching built into your membership.

MARKETING VISIBILITY

- Access to Chamber Marketing U coaching series including
- Social Media Spotlight - with 8,000 FB followers, 1,400 IG followers and 1,200 LinkedIn followers, you're bound to get noticed.
- Individual one-on-one marketing coaching - consider us a part of your marketing team
- Entry level AI training for marketing and support staff
- Social media training to help increase your reach and tips to tell your story online.
- Sponsorship of the Chamber's "Upcoming Events" emails
- Assistance in creating your social media accounts.
- The Chamber will send one exclusive email to our members on your behalf to promote your business, products or services.
- Customizable "Live, Work, Play" cards to help attract employees and visitors to the region

PLUS ALL OF THE SERVICES AND BENEFITS OF THE LOWER LEVELS.



EXPAND YOUR MARKETING EFFORTS AND AWARENESS

SMALL BUSINESS BUILDER \$525

GET THE WORD OUT

Building word of mouth and expanding marketing efforts are two key components to small business success. Let the Chamber help!

- Marketing consultation to review your current efforts and help enhance your strategy.
- Opportunity to participate in a Chamber committee.
- A set of mailing labels to do your own mailing to Chamber members
- Digital business card in our online directory with ability to share photos.
- The Chamber will write press releases and send to the media, along with tips to help you tell your story to the media.
- Ability to post job openings in the email newsletter.
- Opportunity to host 'Business After Hours'.
- Media relations - help with press releases and gaining coverage.

PLUS ALL OF THE SERVICES AND BENEFITS OF THE BASIC LEVEL.



PROVIDING NEW OPPORTUNITIES THROUGH CONNECTIONS AND RELATIONSHIPS

BASIC LEVEL \$340

People buy from people they know, like and trust. Reports indicate 80% of consumers confirm that they felt more confident doing business with a Chamber member.

CONNECTING YOU TO OUR REGION

- Networking opportunities to make new contacts, develop relationships, share ideas and build partnerships.
- New member welcome in 'Good News Friday,' the Chamber's weekly video highlighting all of the great things happening in our region.
- Your photo printed in the Tribune-Democrat to welcome you to the Chamber.
- Your photo posted on the Chamber's Facebook, Instagram and LinkedIn pages to welcome you to the Chamber.
- Listing in our membership directory.
- Free link and listing in our online directory at CRchamber.com.
- Free ads in the Chamber's email newsletter.
- Opportunity to host a ribbon-cutting ceremony for your business.
- Access to educational and informational sessions on various topics.
- Special member rate discounted pricing on Chamber events and seminars.
- Member decal window cling to place on your door or window.
- Free use of the Chamber's conference room.
- Opportunity to post events on the Chamber's Community Calendar.
- Access to legislative representation at the local, state and federal levels.
- Opportunity to participate in electric savings program and business insurance dividends program.

